



EmpoweriNg FOOd Circular
Economy in Startups –
ENFORCES

ERASMUS+KA2
STRATEGIC PARTNERSHIPS
FOR VOCATIONAL
EDUCATION AND TRAINING



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EMPOWERING FOOD CIRCULAR ECONOMY
IN STARTUPS
ENFORCES

REF. 2017-1-MT01-KA202-026973

KA2 - COOPERATION FOR INNOVATION AND THE EXCHANGE
OF GOOD PRACTICES

STRATEGIC PARTNERSHIPS FOR VOCATIONAL EDUCATION
AND TRAINING

Partners

D1	Maltese Italian Chamber of Commerce (Valletta, Malta)
D2	Aarhus Universitet (Aarhus, Denmark)
D3	Körforgásos Gazdaságért Alapítvány (Budapest, Hungary)
D4	CONFORM Consulenza Formazione e Management S.C.A.R.L (Avellino, Italy)
D5	Coopération Bancaire pour l'Europe (Brussels, Belgium)
D6	FVB S.r.l. – The Hive (Ancona, IT)



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The Project

Considering the Europe 2020 ambitions on the fields on employment and environment, and in particular the EU push towards a more and more circular flow in the economic system, the general objective of this project is to **encourage the creation of new startup with a business model based on circular economy**

<http://www.enforces.eu/>



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Specific objectives

Encourage the creation of new startup with a business model based on circular economy

Train the Trainers

Improve the institutional ecosystem for startups

Deepen the knowledge of startup creation trend locally based circular economy

SPECIFIC OBJECTIVES

Target Group

Entrepreneurial Trainers

Startups Coaches

Potential and actual entrepreneurs (indirect)

Policy Makers (secondary target)

...throughout Europe and particularly in the partner countries of Belgium, Malta, Italy, Hungary, Denmark



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Specific objective 1 'Train the trainers'

- Identification of skills to be promoted in entrepreneurs and available material to advance trainers teaching skills
- Availability of the Circular Entrepreneur pathfinder kit, a teaching/training toolkit for trainers to improve their capabilities
- Startup and enterprises increased awareness level about circular economy processes at European level
- Training and Service providers increased knowledge about how to guide young/wannabe entrepreneurs in creating business in the Circular Economy environment

Specific objective 2 'Improve the institutional ecosystem for startups'

- Available collected data on existing policies concerning circular economy. Focus: food industry and processing
- Increased knowledge for policy maker to access a wide array of policies focused on CE from different countries
- Increased commitment of the governance level in understanding the needs of the demand side and coherently implementing facilitations and policy support mechanisms to make the knowledge triangle work

Specific objective 3 'Deepen the knowledge of startup creation trend locally, based circular economy'

- Availability of Trend Map of CE startups creation in Europe
- Availability of data for policy maker to align and/or redirect policies to current trend of startup creation in the field of CE toward the S3 strategy of each country participating in the project.



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Intellectual output 1

Smart Map - Trend in Circular Economy startups and innovative businesses around Europe

The first basic tool of the project aims at selecting relevant examples to be pointed out and marked in an interactive atlas (a navigable digital map) that will collect best practices.

The smart map visualized in the digital atlas will gather in particular data on new trends in startup creation that will be analyzed by selecting some best practice concerning innovative startups in the field of Food-related business using principles of the Circular Economy.

All partners languages

<http://app.enforces.eu/>



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Intellectual output 2

Mindmap of open access info sources, training and inspirational material on Circular Economy : food

The output is the foundation ground for a community based repository of available info, teaching and training material, articles, papers and guidelines in the field of Circular Economy with a focus on food related business. Innovation - Fostering community and personalized path interaction While the output is indeed an archive of existing materials it is really not a simple library where to put documents and simply filter them until the research is done. Each Item will be linked conceptually to others, giving to the user the possibility of creating independent paths for their own knowledge. Even if there will be a simple and more straightforward research tool based on key words, each user could create its own path along every item by following interdisciplinary paths and not being caged by topic-based filtering. It will be possible to involve a larger community of practitioner or merely interested subjects by giving them the opportunity to enlarge the knowledge base of this tool.

English language only

<http://app.enforces.eu/>



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Intellectual output IO 3

The Circular Entrepreneur pathfinder kit - ENFORCES Training / Teaching materials

The teaching/training materials will not focus on students or potential entrepreneurs (even if both categories will indirectly benefit by it) but it will give a different take on who is the main target of the teaching/training effort by training the trainers, empowering their ability to grow startups and help startup owners from the very beginning to the potential accession to markets. The Output will be structured in area of interest, namely:

- 1) Ability to Self Assess
- 2) Management of Intellectual Property
- 3) FOCUS: Food and Circular Economy, opportunities and challenges
- 4) Ideas and models to train and help entrepreneurs

Additional area of interest will be agreed upon by the partnership during the period of production.

All partners languages



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Intellectual outputs IO 4

The Circular Economy Interactive Policy Library

This tool is the final component of the ENFORCES online platform and will be disseminated in particular during the final conference looking for an audience of relevant policy makers. It will consist in a searchable collection of relevant policy in the field of Circular Entrepreneurship, Circular Economy and food related policies for business. IO 4 will retain all the innovative feature of IO1 and IO2. It will be possible to involve a larger community, especially of policy makers or relevant stakeholders (i.e. pressure groups) by giving them the opportunity to enlarge the knowledge base of the online repository of policies. The tool is designed to feature additional kind of entries, for example to collect EU Funding opportunities for businesses that follow the principles of circular economy, both from direct and structural funds.

All partners languages



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Learning/Teaching/Training Activities

C1 Short-term joint staff training events

Location: Ancona, Italy

Duration: 3 days

Objective: The goal of this activity will be to extend the knowledge base on Circular Economy processes in Europe & to strengthen cooperation with a view to the set up of the future network. Most of all, the training will be dedicated to transferring appropriate competences to partners' staff who will be incentivized to replicate locally all the learned knowledge, even by organizing local training sessions.

Participants: 15

- Startup coaches (from FVB);
- Entrepreneurial Trainers (from FVB and CBE);
- Internal Trainers from SME (from MICC and KGA);
- Training expert from public authorities (from CBE and MICC);
- Private training expert and VET provider (from CONFORM).



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